Proposed Amendments to KPIs on the Council Plan

Existing Measure Description	Existing	Existing	Existing	Existing
	Baseline (Date)	2022/23 Target	2023/24 Target	2024/25 Target
Percentage of suspected scam victims, identified to WSCC by the National Trading Standards Scams Team, receiving a pro-active intervention from the Trading Standards Service.	100% June 2022	100%	100%	100%
Proposed Measure Description	Proposed	Proposed	Proposed	Proposed
	Baseline (Date)	2022/23 Target	2023/24 Target	2024/25 Target
REMOVE	N/A	N/A	N/A	N/A

Business Case for Change

Due to matters beyond our local control, we will no longer be receiving the quantity of new referrals from the National Trading Standards Scam team around which this performance measure was based. Therefore, it is not a robust Protecting The Vulnerable KPI moving forward that reflects the work of the Trading Standards Service in this area.

Currently looking to develop a KPI based around the effectiveness of scam prevention visits that the Service will be proactively undertaking to households that have been identified to us by Fire and Rescue Service and their programme of 'safe and well' visits.